DIVISION MEMORANDUM
No. 50, s. 2012

2012 – 2013 DIVISION ELEMENTARY SCHOOLS PRESS CONFERENCE

To: Public Schools District Supervisors
   Elementary School Heads


2. The DESPC theme is "Promoting Digital Literacy through Campus Journalism."

3. This conference aims to enable the participants to:
   a. demonstrate understanding of the importance of journalism by expressing it through varied journalistic forms and approaches;
   b. provide activities that will encourage students to pursue careers/studies in journalism; and
   c. enhance journalistic competence through healthy and friendly competitions such as individual, group as well as radio broadcasting and scriptwriting contests.

4. The participants to the DESPC are the top one winner in each of the seven (7) categories (news writing, editorial writing, feature writing, sports writing, copy reading and headlining, editorial cartooning and photography) in English and Filipino; pupil broadcasters (one group of seven members per congressional district – English and Filipino); school paper advisers, CSAESPA Officers, Education Program Supervisors (Filipino and English).

5. The conference activities shall include Individual Contests and Scriptwriting and Radio Broadcasting Contest. Enclosures No. 1 and 2 include the schedule and the guidelines of the contests.

6. It is reiterated that participants in Broadcasting and Scriptwriting must be winners from the Congressional District Level Competition to be held on the following venues:

   1st Congressional District - Ragay
   2nd Congressional District - Minalabac
   3rd Congressional District - Magarao
   4th Congressional District - San Jose
   5th Congressional District - Bao

7. Only schools with recent publication can participate in DESPC. A copy of the said publication shall be submitted to the Registration Committee during the contest together with the parents’ permit and medical certificate of every contestant.

8. Each participant shall be charged a registration fee of one hundred fifty pesos (Php 150.00) for the contest materials, honoraria of judges, cliniquing and other operational expenses.

9. Each school paper adviser shall pay an additional thirty pesos (Php 30.00) while each pupil-participant shall pay an additional fifteen pesos (Php 15.00) as membership fee to the association.
10. The registration/membership fees, travel and other incidental expenses shall be charged against local/school/MOOE/journalism funds subject to the usual accounting and auditing rules and regulations.

10. For payment received from every participant, official receipt from the Camarines Sur Association of Elementary School Paper Advisers (CSAESPA) shall be issued.

11. The attached Schedule of Activities is tentative in nature. It may be adjusted/changed depending upon the availability of the speakers/resource persons. Hence, all participants are advised to be in the venue on the first day.

12. Participants should bring packed meals during the contest. Those who are willing to come earlier or would want to stay overnight may make the necessary arrangement with the host district/school heads. They are advised to bring their own beddings. They can contact Mrs. Haydee Bobiles at 09392063334 or Mrs. Emelia Palaypayon at 09991682721.

13. Immediate dissemination of this memorandum is desired.

GILBERT P. SADSA
Schools Division Superintendent