DIVISION MEMORANDUM
No. 149, 2012

2012 DIVISION SECONDARY SCHOOLS PRESS CONFERENCE

TO  Principals/School Heads of Secondary Schools
    Teachers In-Charge and Officers In-Charge
    School Paper Advisers/Moderators
    (Public and Private Schools)


2. The press conference aims to:
   - enhance the journalistic skills of campus writers and teacher advisers;
   - select the ten (10) best student writers in each event, five of whom shall represent the division at the Regional Secondary Schools press Conference (RSSPC); and
   - select outstanding campus journalists and school paper advisers.

3. The expected participants are the following:
   a. Educational Program Supervisors in English and Filipino
   b. student writers who won at the Sectoral Secondary Schools Press Conference and their respective coaches
   c. officers of the Association of Secondary School Paper Advisers of Camarines Sur (ASSPACS)
   d. facilitators and members of the working committees.

4. The conference shall be a live-out activity which will consist of lecture-discussions and contests on the nine (9) events - news writing, editorial writing, feature writing, editorial cartooning, copy reading and headline writing, photojournalism, lay outting (desktop publishing) and radio broadcasting. Ten (10) winners will be announced in the first seven events but only five (5) will qualify in the regional level. For desktop publishing and radio broadcasting, five (5) winners will be declared but only the first placers will go to the RSSPC. With regard to desktop publishing, each school shall field only one (1) entry (pair of coach and student). Qualified school paper advisers and campus writers are required to submit requirements for the Search for Outstanding School Paper Adviser and Journalist (criteria attached hereto).

5. A registration fee of one hundred seventy five pesos (P 175) and a membership fee of thirty pesos (P30) shall be charged each participant to defray operational expenses. The registration fee, travel allowance and miscellaneous expenses shall be charged against MOOE, school publication funds, PTA funds and local fund subject to usual accounting and auditing rules and regulations.

6. For photojournalism, contestants are required to use a point-and-shoot 10.1 mega pixel digital camera and file-free memory card and bring one-fourth (1/4) size white cartolina, permanent markers, and glue for photo lay out. Contestants are also to shoulder the developing fee of the photos. Editorial cartooning should bring one-fourth (1/4) illustration board and/or oslo paper and their own set of cartooning materials. Likewise, radio broadcasting must bring their own broadcasting equipment.

Immediate and wide dissemination of this memorandum is highly desired.

GILBERT T. SADSAD, Ph.D.
Schools Division Superintendent