DIVISION MEMORANDUM
No. 407 s. 2019

OCTOBER 28, 2019

2019 DRUG ABUSE PREVENTION AND CONTROL WEEK CELEBRATION

To: Public Schools District Supervisors
Public School Heads
School Health Personnel
All others concerned

1. The Schools Division of Camarines Sur will join in the observance of the 2019 Drug Abuse Prevention and Control Week with the theme, Katarungan para sa Kalusugan, Kalusugan para sa Katarungan, from November 17 to 23 2019. This is pursuant to DepED Memorandum No. 128, s. 2019 and Presidential Proclamation No. 124 dated November 26, 2001 entitled Declaring the 3rd week of November of Every Year as Drug Abuse Prevention and Control (DAPC) Week.

2. The celebration aims to make people aware of the dangers posed by drug abuse, and to further strengthen their resolve to do their share in the fight against this menace.

3. All elementary and secondary schools are enjoined to organize educational and social activities to celebrate the occasion. The suggested activities are the following:

   a. Preliminary Activities

      i. Putting up of bulletin displays depicting the theme in strategic places in the school and in the community.
      ii. Radio broadcast announcing the DAPC Week Celebration; and
      iii. Coordination with the local government units (LGUs), such as municipal and barangay officials, parents-teachers association (PTAs), and nongovernmental organizations (NGOs) related to the week’s activities.

   b. Activities during the Week

      i. Holding of interfaith services to mark the beginning of the week;
      ii. School-community parade;
      iii. Literacy- musical program;
      iv. Intensive educational campaign against drug abuse, through symposia, seminars, film showing, community assemblies, school PTA meetings/conferences and print broadcast media;
      v. Contests, such as slogan and essay writing, poster making, painting/drawing/sketching, composition of jingles, rhymes, and songs;
      vi. Integration of the drug abuse prevention message/concepts in appropriate subject/learning areas at the elementary and secondary levels and in the school papers/organisms;
      vii. Holding of exhibits and shows to be participated in by all sectors in the community;
      viii. Awarding of certificates of recognition to outstanding organization which have made significant contributions toward the prevention of drug and substance abuse in the schools and in the community; and
ix. Mobilization of all school organization and scouts in the drug abuse prevention activities.

4. The National Drug Education Program coordinator from the schools division office are enjoined to reach out or coordinate activities with the LGUs and NGOs.

5. A brief narrative and pictorial report on the observance of DAPC Week shall be submitted not later than December 9, 2019 to the School Health Section, Attn: Mr. DENNIS Z. DAZA, Division NDEP Coordinator Freedom Sports Complex, San Jose, Pili, Camarines Sur with soft copy as ready reference for consolidation.

6. Immediate dissemination of this Memorandum is desired.

Reference:

DepED Memorandum No. 128, s. 2019

LOIDA N. NIDEA, CESO V
Schools Division Superintendent